



Mandy Creed

Personal Details

Native to SA, Mandy was born in Chrystal Brook in the states mid north in 1963. She travelled widely as a child but returned to the state and later married her husband mark with whom she went to high School as a young teenager. Mandy has always been a leader and organizer, both socially and professionally and with her professional background and skills it was a very natural transition into successful business owner and accomplished entrepreneur.

With a clear focus on hospitality, Mandy delivers a warm and charming culture into her businesses, she engages the clients, and encourages the staff, while at the same time she carefully steers a path through all financial needs, acting as CFO in each organization.

Mandy's early career as a senior registered nurse provided a powerful and practical element to her business endeavors, with client responsiveness, conscientious application of skills and highly valued work ethic. Mandy pours every effort into ensuring her businesses, and the experiences of everyone associated with them, are enjoyable satisfying and successful in every way. Business success is testament to her commitment to high standards and her capacity to achieve great things.

Mandy is generous, thoughtful, organised and creative, she is passionate about everything she undertakes, her personal affirmation, 'to live a life that is full and meaningful'

Key Role / Responsibilities

Mandy balances the role of General Manager along with the many hundreds of other duties required in each of her businesses. Mandy's primary tasks include being the Chief financial officer in each business with which she is associated. She is also instrumental in all Marketing activities, Strategic Planning, and Business Development along with the challenging role of Human resources.

Mandy remains the face of Lyndoch Hill and maintains a close connection with the 1000's of clients in each area of the business. She is a passionate Rosearian too!

Biography



Professional History

General Manager

Barossa Chateau / Bizinvest Pty. Ltd.

- Winery / Cellar Door
- Art and Antique Gallery
- Functions & Conferences
- 5 Star accommodation
- Café and Giftware

General Manager

Lyndoch Hill Retreat/Ausescape Pty. Ltd.

- Accommodation, 34 Rooms
- Conference Centre
- World class gardens
- Restaurant & Functions

Manager

Creed Wines

- Chateau Collection
- Heinzach Wines
- Wine by Decree

Partner

Belle Cottages / Bellescapes

- Exclusive Heritage & Contemporary self contained B&B Accommodation
- Limousine/Sports Car Rental

Director

BizVenture Pty. Ltd.

- Investment / Property Developing

Senior Registered Nurse

Modbury Hospital Accident & Emerg.
Daws Park Repatriation Hospital

Tourism Adventures . . . !

European Tour Manager
Resort Cook & Manager
Domestic Retail Travel Agency